

ERA Drive Comprehensive Fleet Review

CLIENT:	Brammer, Buck & Hickman
SECTOR:	Tools and Industrial Supplies
COST CATEGORIES:	Fleet Cost Management

THE COMPANY

Rubix Group are Europe's largest supplier of industrial maintenance, repair and overhaul (MRO) products and services. Trading within the UK as Brammer Buck & Hickman, it is the leading industrial supplies specialist and one of the most trusted providers of industrial supplies to a wide range of industry sectors.

Operating a nationwide fleet of over 500 cars and vans, their fleet represents one of the highest indirect costs to the business and is well recognised as an emotive subject for employees.

THE CHALLENGE

Julie Mellor, HR Director at BBH engaged ERA to evaluate and provide a comprehensive review of all aspects of Brammer's fleet operations in the following key areas:

Policy - Review of industry peer group car choices & cash alternatives, BBH current vehicle choice, duty of care obligations, environmental impact and CSR issues

Acquisition - Review vehicle manufacturers, leasing companies and short term hire providers

Operation - Review all operational costs including servicing, maintenance, tyres, short term hire, breakdown and ancillary expenses. Also review fuel expenditure and the business mileage claims process for company car drivers and those employees driving their own vehicles on company business (grey fleet).

THE COMPANY

- Introduced a new cost-effective fleet policy based on Whole Life Cost Measurement
- The new policy also allows a much wider choice of cars including the introduction of electric & hybrid vehicles.
- Calculated a new cash alternative scheme available to all grades.
- Implemented a new business mileage claims process
- Providing ongoing advice on impending legislative changes affecting fleet operations &/or cash alternative benefits
- Savings of 14% achieved against previous costs.



**Brammer
Buck &
Hickman**

"The forensic in-depth knowledge that Sean Bingham and his Fleet Team have at ERA has been invaluable in reviewing and building a brand-new Fleet policy for our business. I believe that we now have a much enhanced and industry leading car/cash choice for our employees. ERA have delivered clarity and substantial cost reduction in this highly complex and emotive area."

JULIE MELLOR, HR DIRECTOR AT BBH