

E.B. Bradley saves \$275K on small parcel freight costs

The client

E. B. Bradley Company is the West Coast's largest surfacing product and specialty hardware distributor. Since 1929, their operations have grown to span 13 locations across five states.

The challenge

The client faced rising freight costs during the pandemic. As a previous client, they re-engaged with ERA for a review. Having utilized ERA Group's service in the past and now faced with rising freight costs during the pandemic, leaders re-engaged ERA for a review.

The solution

ERA focused on improving pricing through negotiations, operational cost reduction, and improved freight recovery. ERA improved pricing with the client's national shipping supplier, found a more cost-efficient overnight service, and modified reports for increased clarity.

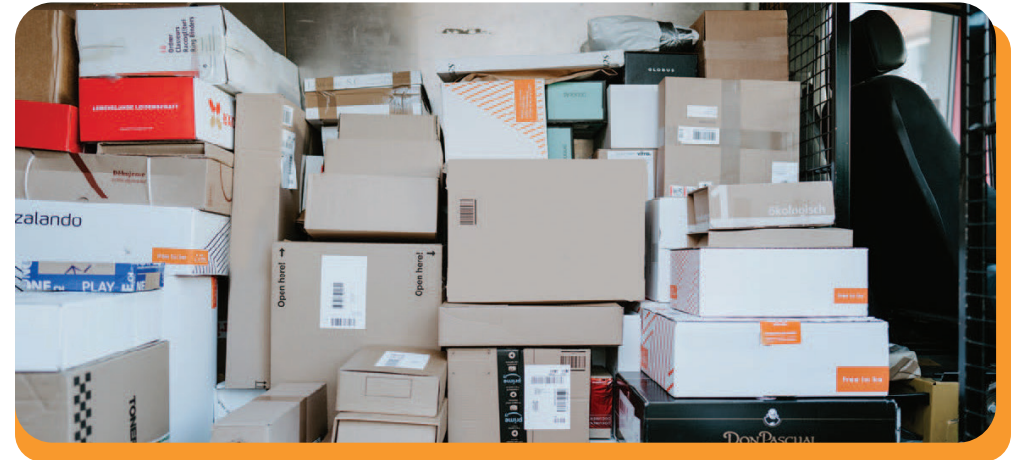
The result

ERA delivered a 40% reduction in small parcel spending or \$175K in annual savings. The overnight services resulted in \$32K in incremental yearly savings. E. B. Bradley expects an additional \$75K from freight recovery.

Total savings: \$144K



Small Parcel Freight
\$144K 20%



ERA's shipping experts identified actionable changes and partnered with us to implement them throughout our company. In addition to meaningful savings, our engagement with ERA enhanced the executive team's knowledge of small package freight and reinforced the cost focus throughout the company.

E.B. BRADLEY CO.
Every idea. Made possible.

CLINT CRAWFORD, VP OF OPERATIONS. E.B. BRADLEY CO.

